

Outsourcing Contract Enforcement and Perpetuation Project (OCEPP)

Keeping International Free Markets Flowing

Sales Technologies, a revenue and productivity development concern, helps small to mid sized US based businesses compete and expand market share through our leading edge turn-key revenue and e-business services, both of which rely heavily upon outsourcing agreements with overseas providers.

Currently, several United States' politicians and news organizations have embraced anti-free market isolationist policies. This has led to broad misconceptions about the purpose and overwhelming benefits outsourcing offers, threatening to stifle small business growth and expanded employment opportunities. Regulating this most beneficial component of the free markets would prove expensive to US consumers and small businesses and greatly damage fledgling overseas economies.

Doing our part to keep markets free, Sales Technologies launched OCEPP to accomplish three objectives:

- 1) Perpetuate outsourcing
- 2) Educate businesses, politicians and consumers of the benefits
- 3) Establish contract enforcement guidelines to protect US business interests

A Win-Win situation

Outsourcing benefits employees, consumers and small business in both the United States and developing nations in many ways such as:

- Reducing consumer costs
- Allowing small businesses to compete with larger companies
- Allowing businesses to expand markets and offerings
- Fueling US based start ups, leading to more employment opportunities
- Giving developing nations the ability to create sustainable economies, leading to greater stability, peace and freedom
- Improving shareholder values

Take Action

Sales Technologies needs your help to keep outsourcing alive and well. Join our consortium of US small businesses, corporate leaders, international businesses and foreign leaders – the job or business you benefit might be your own. For details or to join OCEPP please contact our International Relations director, Clay Matthews at 775-546-1477 or write to ocepp@salestechnologies.net

Free Markets build Free Societies